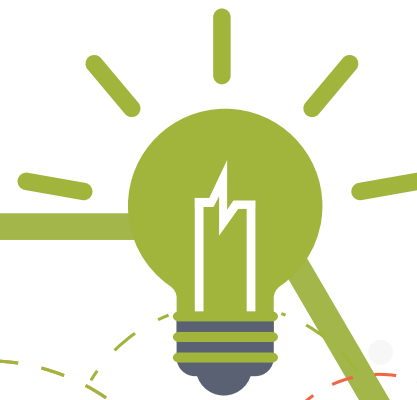


# TRANSFORMING HUMAN & DIGITAL CAPITAL





# DYNAMIC COLLABORATIONS THAT SPREAD SMILES

OneClick is a dynamic IT solutions provider that goes the extra mile to collaborate with clients to create tailor-made solutions that simplify business processes.



## **OneClick Studios**

We help create informative, engaging and interactive content. Whether its marketing content that piques customer interest, or in house business content to inspire next level learning and development amongst employees, we are here to help with intelligent, creative and simple solutions.



An increasing number of companies now realize that investing in employee training and development not only serves as a motivation, but it also enables the organizations to create and improve their intellectual capital while growing profits.



Our customised training programs facilitate seamless integration of new recruits as well as reskill existing employees regarding various aspects of the company, enabling them to contribute effectively.

## HIGH EMPACT TRAINING & DEVELOPMENT PROGRAMS

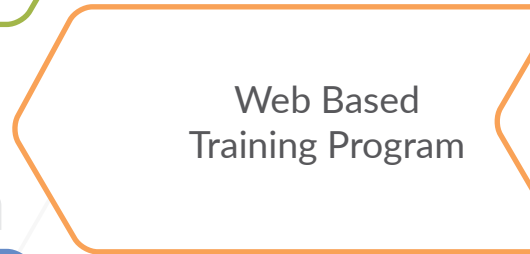
WE SPECIALISE  
IN CREATING  
INTERACTIVE  
TRAINING  
PROGRAMS  
BASED UPON



Animated  
Videos

1

2



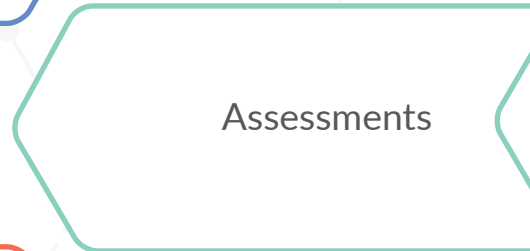
Web Based  
Training Program



Gamified  
Learning

3

4



Assessments



Instructor Led Training  
Program

5

## Leadership Training

This program helps mid-level employees to hone their technical skills and soft skills. This helps them to better understand and communicate the value of the company and its offerings, while helping them climb the corporate ladder.



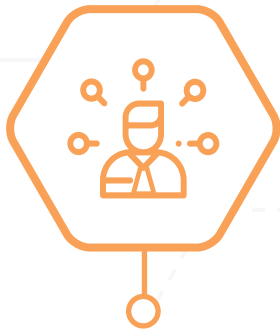
## Product Training

Our training program transforms your employees into product experts. Makes them well versed with all aspects of the products, teaches them how to answer the tough questions while building trust with their customers.



## Employee Onboarding

The process of successfully getting learners up to speed with their new responsibilities, and familiarise them with company culture to increase their productivity and efficiency while enriching the whole workforce.



## Sales Enablement Training

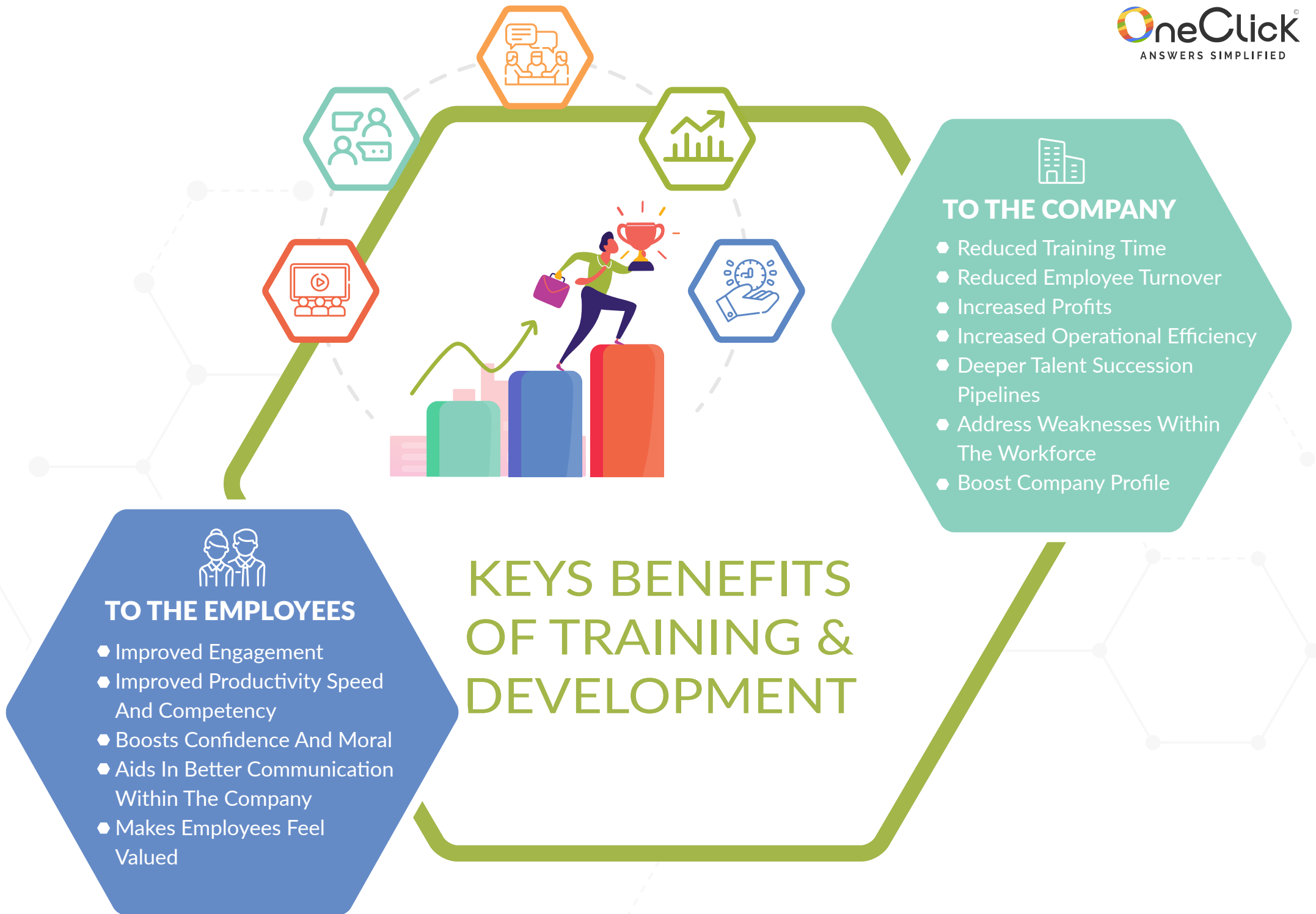
Strategic alignment of information, tools, and collateral that helps produce effective and efficient sales operations. This training helps the salesforce better understand the client's needs, engage the customer throughout the purchasing process thus improving overall quality of client interactions.



## Customer Care Training

Happy customers are a company's best advocates! This programs trains employees to improve customer support and satisfaction. It's an interactive process that involves teaching skills, competencies, and tools needed to better serve customers.





### TO THE EMPLOYEES

- ◆ Improved Engagement
- ◆ Improved Productivity Speed And Competency
- ◆ Boosts Confidence And Moral
- ◆ Aids In Better Communication Within The Company
- ◆ Makes Employees Feel Valued

## KEYS BENEFITS OF TRAINING & DEVELOPMENT



### TO THE COMPANY

- ◆ Reduced Training Time
- ◆ Reduced Employee Turnover
- ◆ Increased Profits
- ◆ Increased Operational Efficiency
- ◆ Deeper Talent Succession Pipelines
- ◆ Address Weaknesses Within The Workforce
- ◆ Boost Company Profile



With customers constantly being bombarded with advertisements, effective marketing is more relevant than ever before. At OneClick we create content that's informative, resonates with the customer and has a high recall value.



After a deep dive into the offering in question and understanding its target audience, we create promotional content based on latest content trends & consumption patterns across different mediums.



Our team creates not only text based content but also videos, GIFs, pictures, carousel ads, infographics and more that can be used on both online and offline channels.



# BENEFITS OF PROMOTIONAL CONTENT



# OUR CLIENTS



Digitalized the New Hire Induction Program (NHIP).  
Reduced training time by 36%



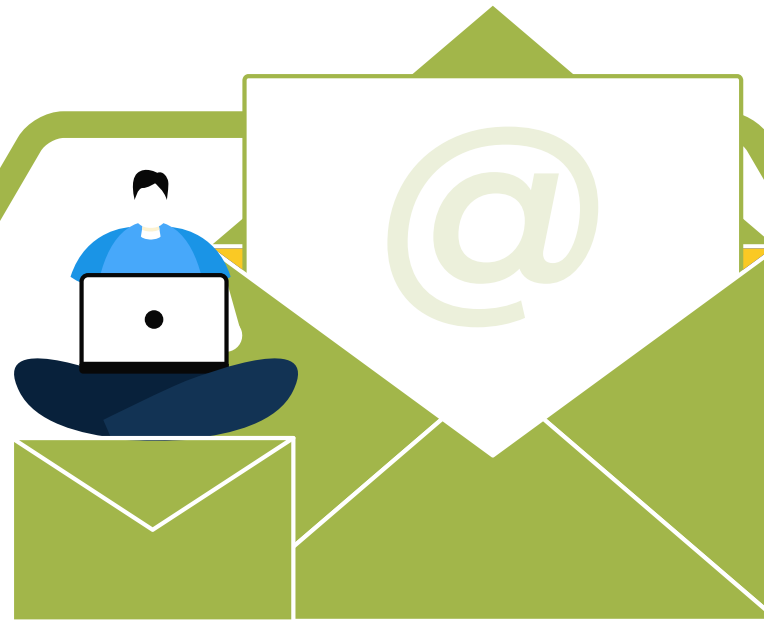
Developed marketing content for various products helping them make it to the 'Best Seller' list.



Deployed a customised Sales Training Program to enable the sales team to be Oppo's best advocates.



Developed Product Training and Leadership Training Programs.



## CONTACT US

We appreciate both your time and interest in OneClick.

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